

British Food Fortnight 2018

22nd September – 7th October 2018

A proven promotion for schools



"We had a fantastically successful British Food Fortnight with our Taste a Bite of British Menu; the number of children eating school meals doubled in some schools!"

Sue Edridge, Oxfordshire County Council

"The Brookwood Partnership had a fantastic British Food Fortnight throughout all 80 schools we manage the catering services at."

Andrew Ridout, The Brookwood Partnership, Surrey

"British Food Fortnight is a great opportunity to highlight the heritage and hard work that goes in to local produce and increase awareness of the fantastic food of Waveney and Suffolk as a whole."

Mark Bee, Waveney District Council leader

"350 schools across Kent ran the full menu that Kent County Council prepared for British Food Fortnight, and we'll definitely be doing it next year! It has been a resounding success. 8% increase in meal uptake over the week. Many schools invited parents in and in one the staff dressed up as vegetables!"

Mark Sleep, Kent County Council

"The number of children eating school meals in Shropshire Primary Schools increased by 20% as a result of the British Food Fortnight menu we ran."

Bill Campbell, Shropshire School Meal Service

“British Food Fortnight is a great chance to promote the use of British products.”
Stephanie Price, the Worcestershire country council’s senior catering assistant

“British Food Fortnight brought our school alive with wonderful smells, vibrant colours, excited chatter and squeals of excitement.”

Lisa Mannall, Head teacher at Trenance Infant School

“All 50 of our schools took part in our 2 week British Food Fortnight promotion which included chefs educated students and teaching pupils about food provenance. We are building on the activity for this year”

Sam Davies, Cucina

“440 of our primary and secondary schools used a British Food Fortnight menu in 2017. Some schools went a step further to teach pupils more about British food with demonstrations on jam making, fish filleting and even a visit to see watercress being grown”.

Amanda Whatley, Hampshire County Council

How to take part

- Run a British Food Fortnight themed menu in the schools you work with.
- If you already source British, use the national food celebrations to shout about it!
- If you don't source British, give it a go – perhaps with one or two ingredients – use British Food Fortnight to try out new suppliers
- Offer activity based learning to pupils...cooking lessons with your chefs; pupils invited to design the school menu; obesity targets; visit to suppliers. Make it fun!
- Tell us what you are doing for the chance to be crowned winners of the national British Food Fortnight competition.

