



**Family Action & Magic Breakfast working to deliver the Department for Education**

**NATIONAL SCHOOL BREAKFAST PROGRAMME**

A presentation to the

**LACA Main Event**

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1. At least **half a million** UK children start each school day too hungry or malnourished to learn.
2. A hungry child cannot concentrate and will miss out on the most **important lessons**, taught in the morning, if not given anything to eat.
3. The Magic Breakfast model of school breakfast provision has been shown to **improve educational outcomes** for disadvantaged children. Independent research, funded by the Education Endowment Foundation and carried out by the Institute for Fiscal Studies, found that primary schools that offered a free, nutritious Magic Breakfast **boosted their pupils' reading, writing and maths results** by an average of **2 months' progress** over the course of a year.



## Solving the problem for good

There were 4.1 million children living in poverty in the UK in 2016-17. That's 30% of children, or 9 in a classroom of 30.

Even with an injection of £26m from the DfE, there will still be hungry children missing out on their morning lessons, missing out on life chances, because they are too hungry to learn. We will continue to work with industry and fundraise for current partner schools and those on our waiting list which do not meet NSBP criteria.

Longer term, we are campaigning for school breakfasts for the most vulnerable children to become government policy.

*"You focus more on your belly hurting than you do on your learning if you haven't had breakfast."*  
Jamie, age 9



## What is the scope of the National School Breakfast Programme?



Over the next **two years** the Government will be investing up to **£26 million** in healthy breakfast provision in **over 1,770 schools** in disadvantaged areas of England, with a focus on the Department for Education's **Opportunity Areas**.

The Programme will be funded through the Government's **soft drinks industry levy**.

Schools are eligible for support if they currently have either **no breakfast provision or breakfast provision where there is scope for improvement and 50% or more pupils are in IDACI bands A-F**. [IDACI = Income Deprivation Affecting Children Index].

## LACA Colleagues - Support Needed



- **School Recruitment** – if you know of a school in England that you think would benefit from support to start or expand breakfast provision, please suggest they email: [nsbp@family-action.org.uk](mailto:nsbp@family-action.org.uk)
- We are here for hungry children!
- **Building awareness** in your organisations and networks of the extent of hunger in the classroom, of the benefits to children and schools of healthy breakfast provision, and of the National School Breakfast Programme.
- **Join the campaign for a permanent National School Breakfast Programme** for schools where there are children at risk of hunger.

## Thank you



**"Our free breakfast club is absolutely vital for our school! Children now start the day having had a healthy breakfast and time to socialise and chill, meaning that they are emotionally and physically equipped for the day ahead. It is, without doubt, one of the best parts of the extended provision we offer."**

Fiona Pickering, Headteacher, Windsor Community Primary School, Toxteth, Liverpool



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