### Reducing Food Waste Bread to Beer

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### No one wants to eat their crusts...

So what do you do with them?















## We had too much to drink

We needed a different idea





#### Zero food waste

to landfill from our production

### Mission: Accomplished

...except

Things are out of our (direct) control

### Changing behaviours

...nudge, nudge (and education)

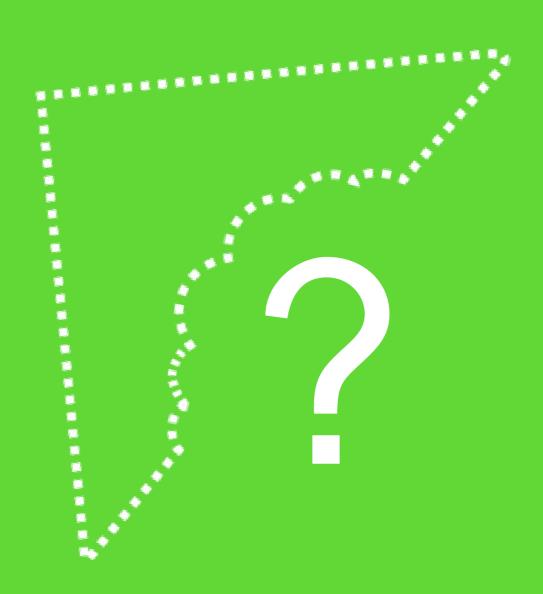






# lt's not easy being green...

#### Ban sandwiches



# It's what's inside that counts











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#### (THANK YOU)

