

Reducing Food Waste

Bread to Beer

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No one wants to
eat their crusts...

So what do you do with them?









We had too much
to drink

We needed a different idea



Zero food waste
to landfill from our production

Mission: Accomplished

...except

Things are out of our (direct) control

Changing behaviours

...nudge, nudge (and education)



THE MATERIALS USED IN
PACKAGING CAN BE USED
 TO MAKE THINGS
AGAIN AND AGAIN...
 BUT ONLY IF YOU

RECYCLE IT

IF IT'S PRETTY CLEAN YOU CAN
 PUT YOUR WHOLE BOX INTO
MIXED RECYCLING ALONG
 WITH BOTTLES AND CANS
 (IT GETS SEPARATED OUT LATER)

ANY LEFTOVERS (LIKE CRUSTS) SHOULD GO
 INTO **FOOD WASTE** (IF AVAILABLE).
 (...BUT YOU SHOULD REALLY
 EAT YOUR CRUSTS)

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BRING BACK YOUR BOXES
 & BOTTLES & CANS

NOTHING MESSY OR WET

recycling point

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BIG BOX
 (FOR ALL THE LITTLE BOXES)

NOTHING MESSY PLEASE...

recycling point

It's not easy
being green...

Ban sandwiches



It's what's inside
that counts









EAT
YOUR
CRUSTS

(THANK YOU)

