

NAVIGATING THE MAZE OF CHANGE

LACA - THE MAIN EVENT 2018

Wednesday 11th – Friday 13th July 2018, Hilton Birmingham Metropole

A new format for **2018**

DELEGATE PROGRAMME AND BOOKING FORM

A learning and development event incorporating the Education Catering Exhibition, bringing together key catering managers and colleagues to network and discuss the issues of the moment.



www.lacamainevent.co.uk



Announcing
a new format for
2018's
LACA THE MAIN EVENT!

The theme of this year's LACA Main Event is NAVIGATING THE MAZE OF CHANGE, we explore the current issues facing the school food sector including the impact that BREXIT may have on public sector budgets. We look at how changes to the Universal Credit system, rising food costs and the rapidly growing number of multi-academy trusts may affect school meal procurement as we know it. Over the course of the three-day event we will consider how school catering service providers can adapt and evolve to meet the demands of our changing marketplace.

The Main Event programme features a host of inspiring and thought provoking speakers, lively panel debates and interactive workshop sessions – it is a must attend for anyone involved in the school meals sector.

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We have listened to feedback from both delegates and exhibitors and are pleased to announce that we have introduced a full day's programme of interactive workshops and conference sessions on Wednesday 11th July in addition to the Education Catering Exhibition opening earlier at 9.30am.

Thursday's programme will continue with a second stream of workshops followed by a full programme in the conference room; the exhibition will be open from 8.30am, closing at 4.30pm on Thursday.

Friday morning will see a breakfast briefing session open to both delegates and exhibitor colleagues, followed by the Annual Meeting for LACA members. Full details of the programme sessions can be found on the following pages.

Who should attend?

The LACA Main Event brings together education catering personnel from local authorities, academies and schools with an in-house catering provision and contract caterers plus suppliers to the industry within the Education Catering Exhibition.

Why attend?

- Engage in thought-provoking and inspirational seminars delivered by leading industry experts.
- Participate in the Annual Meeting (LACA members, LACA partners and associate members only).
- Experience unrivalled networking opportunities with suppliers at the Education Catering Exhibition and during the informal and Awards dinners.
- Celebrate the achievements of industry peers at the LACA Awards for Excellence dinner.
- Reunite with colleagues to discuss the issues facing education caterers nationwide.



EDUCATIONCATERING EXHIBITION

The Education Catering Exhibition is the only UK show dedicated to the education catering market. With caterers challenged to deliver the right meal at the right price, the exhibition provides the ideal environment to meet suppliers and manufacturers who can offer products and solutions to help. The Education Catering Exhibition is an unrivalled opportunity to source new ideas and innovations and compare a range of suppliers under one roof. Over 160 companies will showcase food and beverages, equipment, systems and services. Visit www.lacamainevent.co.uk to view the exhibitor list and plan your visit.

FINISHING TOUCHES

A very popular feature, LACA Finishing Touches will return for 2018.

Held in conjunction with the Craft Guild of Chefs, there are three new classes this year to give education caterers a chance to showcase their skills in one of the most talked about features of the LACA Main Event. Full details are available on the LACA website - www.laca.co.uk/laca-finishing-touches-2018

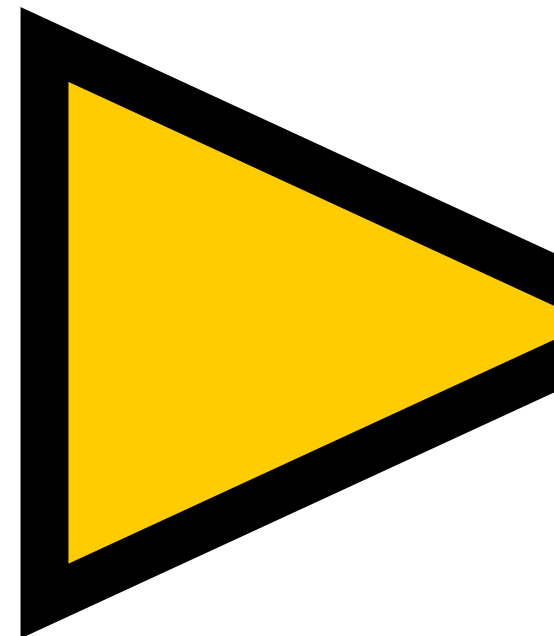
LACA LIVE

A series of practical, hands on demonstrations showcasing skills to enhance your school servery and presentation of your lunchtime offer.

THE EDUCATION CATERING EXHIBITION

Free to public sector caterers and opens at 9.30am on Wednesday 11th July.

To register for your free tickets, please visit www.lacamainevent.co.uk



WEDNESDAY 11TH JULY 2018

09.30 - 10.45 Monarch Suite

Workshop: What Makes A Successful Tender? Julian Edwards, Chairman of Foodservice Consultants Service International, will present a practical and innovative session packed with great tips and ideas as well as highlighting current trends for that stand-out tender bid.

Cookery Demonstration: Join our guest chef (to be announced) as they cook some delicious food working to the same budget (£1.30 a head) as the LACA School Chef of the Year Competitors.

Tim Blowers Omelette Challenge

National School Meals Week: Nigel Argyle introduces the plans for 2018's National School Meals Week which this year celebrates its 25th Anniversary.

10.45 Coffee and Exhibition

11.15 Main Event opens, Kings Suite

11.20 Opening Address - Tim Blowers, LACA National Chair

**11.30 Introduction to LACA 2018 Main Event
Conference Chair - Dr David Bull**

11.40 Food Innovation Session with presentations including:

Reducing Food Waste: Bread to Beer

Daniel Penfold, Marketing Manager, The Real Wrap Co.

Insects: Good for you and Good for the Planet

The Bug Grub Couple, Entomologist, Dr Sarah Beynon and chef, Andy Holcroft discuss the science and environmental benefits of insect protein and how insect based food and ingredients can be used to create exciting and tasty food. Samples will be available!

12.45 Lunch & Exhibition

14.30 Panel Session: What role does catering play in today's school environment?

15.15 Tea & Exhibition

**16.00 Day One Closing Speech.
Speaker to be announced**

17.00 Conference Day one closes

19.00 LACA Icebreaker Evening

THURSDAY 12TH JULY 2018

09.00 - 10.30 Monarch Suite

Workshop: to be announced

Cookery Demonstration: Join our guest chef (to be announced) as they cook some delicious food working to the same budget (£1.30 a head) as the LACA School Chef of the Year Competitors.

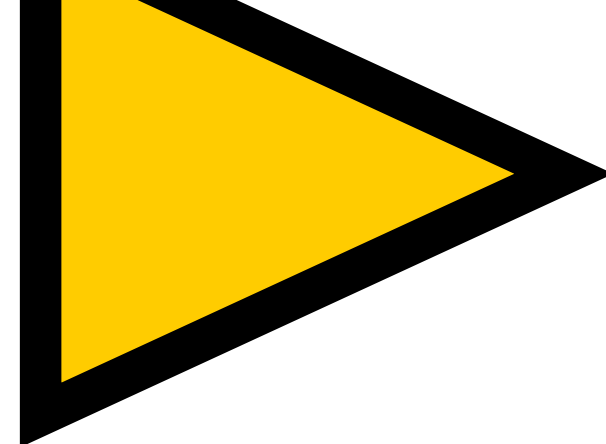
Tim Blowers Omelette Challenge

National School Meals Week: Nigel Argyle introduces the plans for 2018's National School Meals Week which this year celebrates its 25th Anniversary.

10.30 Coffee & Exhibition

11.00 Conference Resumes Kings Suite

**11.05 Introduction to Thursday's Programme
Conference Chair - Dr David Bull**



11.15 Keynote Address
Dr Dawn Harper

Dr Dawn works as both an NHS doctor in Gloucestershire and a private doctor on Harley Street. She has been working as a media doctor for over twelve years and her ability to simplify complex medical issues has made her an extremely sought after medical commentator and expert speaker. In her keynote address, Dr Dawn will discuss how LACA members can continue to shape a healthier future for our children and in turn could this actually help save the NHS? Topics covered will include her work with Public Health England's Change4Life Campaign; insights from the most recent Childhood Obesity Summit as well as getting to the 'Fat of the Matter' talking about the cost of Type2 Diabetes and how childhood eating habits tend to pass into adulthood.

11.45 Brexit Update
Dr Courtney Scott, Food Foundation, returns to LACA for an update on the latest Brexit challenges for the Food and Drink sector.

12.15 Lunch & Exhibition

14.00 LACA Policy Update
Details to be announced

14.30 Latest Industry Initiatives: an informative overview of all the latest initiatives within the School Food Sector.

15.00 Tea & Exhibition

16.00 Announcement of 2018 Winners of Finishing Touches.
Presentation to LACA School Chef of the Year winner.

16.10 The Impact Code - Nigel Risner

Would you like to have a more motivated team, honest communication and teamwork that is second to none? If the answer to that is yes, then Nigel Risner can help you achieve this. Nigel isn't just a motivational speaker, he is a company turnaround specialist and will show you how to create I M P A C T each and every time and how to communicate to your teams like an effective zoo keeper inspiring them into action to have your best year ever! Discover what animals work in your zoo and how best to deal with them.

17.00 Conference Day Two Closes

19.30 Drinks Reception

20.00 LACA Awards for Excellence Gala Dinner

FRIDAY 13TH JULY 2018

08.30 Conference Resumes, Working Breakfast served in the King's Suite

09.00 Breakfast Briefing, Steph McGovern

With her trademark entertaining and informative approach, Steph McGovern's address will analyse the current economic situation in the UK and the likely economic scenarios that the public sector, particularly the Education and School Food Sectors, will need to consider including the ongoing impact of Brexit.

Following her update, Steph will also chair the Launch of the LACA Vision.

10.20 Chairman's Closing Remarks and Handover

10.45 LACA Annual Meeting - open to LACA Members, Associate Members and LACA Partners only

11.15 Conference Closes





**Thursday, Keynote
Address
Dr Dawn Harper**

Dawn is best known as one of the presenters on Channel 4's hit series 'Embarrassing Bodies' and 'Embarrassing Bodies: Live From The Clinic'. 'Embarrassing Bodies' ran for seven hugely successful series. Her

last series called 'Born Naughty?' was shown on Channel 4 and saw Dawn help children with serious behavioural problems. Dawn is also a regular contributor to BBC1's 'Inside Out' where she has covered a diverse range of subjects from challenges facing the medical profession to IVF.

Dawn qualified in 1987 at London University and when not working, is a keen horsewoman and supporter of children's charities. For the last two years she has led a number of cycling challenges, the latest of which was a 100km ride around the Cotswolds for National Star. Over the last two years a series of ten 'Dr Dawn's Guide To ...' books have been published including heart health and weight and diabetes. Dawn has just finished writing 'Live Well to 101' which will be published in early 2018. Dawn also writes for a variety of publications including 'Healthspan', 'Healthy Food Guide' and 'NetDoctor' and is also a regular on Talk Radio reviewing the papers. In addition to this she is also a contributing editor for the publication Be Healthy magazine.



**Thursday, Closing
Speech
Nigel Risner**

Nigel has spent 20 years travelling all over the world motivating and inspiring delegates to take massive action in both their business and personal lives. He inspires people and their teams to think differently and

his presentations are always lively, interactive and entertaining. He has worked with FTSE 100 companies, Fortune 500 companies as well as schools, prisons and many charities. This has allowed him to share the techniques and tools that you can use to give you an unfair advantage in this competitive world that we live in. Nigel is the only motivational speaker in Europe to have been awarded Speaker of the Year from The Academy For Chief Executives, Vistage, Footdown and The Executive Committee. He is also one of only six speakers in the UK to have been awarded the highly prestigious PSAE (Professional Speaking Award of Excellence) from the Professional Speakers Association. Nigel is a respected author, television presenter and a prolific speaker. His workshops and keynote speeches are results-oriented, challenging his listeners to expand their horizons, embrace the opportunities that await them and dare to dream of achievements which seemed impossible before.



**Friday Breakfast
Briefing
Steph McGovern**

For over a decade Steph has reported on business and finance from around the world; from international summits to small business success stories. She is an established part of the BBC Breakfast team,

covering business developments daily, and also regularly taking to the sofa as main co-host. During the financial crash Steph was the lead producer of financial news, working with then Business Editor Robert Peston at the forefront of the award-winning coverage of the credit crunch and banking crisis. She soon began broadcasting herself, and has presented on 5Live, Radio 4 and on the Chris Evans show on Radio 2.

Steph's Breakfast duties include meeting first-hand those on Britain's business frontline. Speaking to factory workers and FTSE 100 CEOs, Steph's mission is to uncover and explain what's going on in the real economy. Taking business away from news coverage Steph launched her own children's TV show looking for the next generation of entrepreneurs, Pocket Money Pitch on CBBC. She is also the co-host of a new BBC One prime time show Shop Well For Less. Off-screen Steph is also involved in BBC community projects such as BBC Outreach and BBC School Report. She is also a mentor for young people in her native Teesside and regularly runs workshops for schoolchildren around the North East. A former champion Irish dancer, she still keeps her foot in often attending international competitions where she helps to coach dancers.

BOOKING FORM

Complete and return the booking form using one form per delegate or book online at www.lacaminevent.co.uk

RETURN YOUR FORM TO:

LACA Main Event Office
c/o Dewberry Redpoint
Progressive House, 2 Maidstone Road
Sidcup, Kent, DA14 5HZ

OR EMAIL TO

laca@dewberryredpoint.co.uk

EARLY BIRD DISCOUNT

Applies to full LACA member bookings for the two night residential package received before Friday 27th April 2018

BOOKING TERMS AND CONDITIONS:

All rates exclude VAT. An invoice for 100% of the total will be sent upon receipt of your booking. All places must be paid for prior to the start date of the event.

We will offer an 80% refund between 1st May and 1st June 2018. No refunds will be made after 1st June 2018 although substitutions can be made at anytime. Any changes to accommodation bookings must be made in writing. Residential bookings include bed, breakfast, lunch and dinner.

USE THIS BOOKING FORM IF YOU ARE A LACA ASSOCIATE MEMBER OR SUPPLIER DELEGATE

Please complete form in block capitals using one form per delegate

Delegate name:
Job Title:
Authority/Establishment Name:
Authority/Establishment Address:
Postcode:
Telephone:
Email Address:
<input type="checkbox"/> Member <input type="checkbox"/> Non member Membership number: Membership Region:
If sharing a twin room, please give name and authority of your colleague: *
Please advise of any dietary requirements:
Payment instructions Full payment must accompany your booking form unless a purchase order number is given
<input type="checkbox"/> Please invoice Invoice Address if different to the above:
<input type="checkbox"/> My cheque is enclosed please make cheque payable to: Dewberry Redpoint Ltd
<input type="checkbox"/> I will pay by credit card on receipt of invoice.
<input type="checkbox"/> I have read and accept the terms and conditions
Signed: Please return your completed and signed booking form to: LACA 2018 Office, Dewberry Redpoint, Progressive House, 2 Maidstone Road, Sidcup, Kent, DA14 5HZ Tel: 0845 108 5504 Email: laca@dewberryredpoint.co.uk

Associate Member package options:		Please tick to book
Two night residential package in single room	£990	
Two night residential package in twin room *	£965	
One night residential package (Wednesday) in single room - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£725	
One night residential package (Wednesday) in twin room* - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£695	
One night residential package (Thursday) in single room - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£725	
One night residential package (Thursday) in twin room* - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£695	
Three day, day delegate only package	£650	
Two day, day delegate package	£590	
One day, day delegate package - Wednesday	£385	
One day, day delegate package - Thursday	£385	
One day, day delegate package - Friday	£300	

Non-member supplier package options:		Please tick to book
One night residential package (Thursday) in single room - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£1,265	
One night residential package (Thursday) in twin room* - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£1,130	
Three day, day delegate only package	£1,200	
Two day, day delegate package	£1,090	
One day, day delegate - Wednesday	£895	
One day, day delegate package - Thursday	£895	
One day, day delegate package - Friday	£785	

USE THIS BOOKING FORM IF YOU ARE A LACA FULL MEMBER OR NON-MEMBER SCHOOL MEAL PROVIDER

Please complete form in block capitals
using one form per delegate

Delegate name:
Job Title:
Authority/Establishment Name:
Authority/Establishment Address:
Postcode:
Telephone:
Email Address:
<input type="checkbox"/> Member <input type="checkbox"/> Non member Membership number: Membership Region:
If sharing a twin room, please give name and authority of your colleague:*
Please advise of any dietary requirements:
Payment instructions Full payment must accompany your booking form unless a purchase order number is given
<input type="checkbox"/> Please invoice Invoice Address if different to the above:
<input type="checkbox"/> My cheque is enclosed please make cheque payable to: Dewberry Redpoint Ltd
<input type="checkbox"/> I will pay by credit card on receipt of invoice.
<input type="checkbox"/> I have read and accept the terms and conditions
Signed: Please return your completed and signed booking form to: LACA 2018 Office, Dewberry Redpoint, Progressive House, 2 Maidstone Road, Sidcup, Kent, DA14 5HZ Tel: 0845 108 5504 Email: laca@dewberryredpoint.co.uk

Full LACA Member package options	Please tick to book	
Early Bird Rate		
Two night residential package in single room - early bird rate applicable to bookings received by Friday 27th April 2018	£495	
Two night residential package in single room (for bookings received after Friday 27th April 2018)	£575	
Two night residential package in twin room*inc both dinners(for bookings received after Friday 27th April 2018)	£545	
One night residential package (Wednesday) in single room - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£450	
One night residential package (Wednesday) in twin room* - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£435	
One night residential package (Thursday) in single room - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£450	
One night residential package (Thursday) in twin room* - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£435	
Three day, day delegate only package	£275	
Two day, day delegate only package	£225	
One day, day delegate package - Wednesday	£135	
One day, day delegate package - Thursday	£135	
One day, day delegate package - Friday	£75	
Tuesday night bed and breakfast , single accommodation	£145	
Wednesday night dinner and single accommodation	£230	
Wednesday night dinner and twin accommodation	£215	
Wednesday night dinner only	£80	
Thursday night Gala dinner and single accommodation	£255	
Thursday night Gala dinner and twin accommodation*	£235	
Gala dinner only	£105	
Honorary and life member - two night residential package	£320	

Non Member school meal provider package options	Please tick to book	
Two night residential package in single room	£805	
Two night residential package in twin room	£775	
One night residential package (Wednesday) in single room - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£615	
One night residential package (Wednesday) in twin room* - includes day delegate place on Wednesday and Thursday and the ice breaker dinner	£580	
One night residential package (Thursday) in single room - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£615	
One night residential package (Thursday) in twin room* - includes day delegate place on Thursday and Friday and the Gala & Awards dinner	£580	
Tuesday night bed and breakfast accommodation	£145	
Three day, day delegate only package	£550	
Two day, day delegate package	£500	
One day, day delegate package - Wednesday	£345	
One day, day delegate package - Thursday	£345	
One day, day delegate package - Friday	£195	
Wednesday night dinner and single accommodation	£280	
Wednesday night dinner and twin accommodation*	£265	
Wednesday night dinner only	£130	
Thursday night Gala dinner and single accommodation	£300	
Thursday night Gala dinner and twin accommodation*	£280	
Gala dinner only	£155	

Please tick to request

- ☐ I would like to receive updates and information on products and services provided by Dewberry Redpoint
- ☐ I would like to receive updates and information from LACA
- ☐ I would like to receive updates and information on products and services provided trusted third parties

www.lacaminevent.co.uk